

## Product Owner

The Product Owner (PO) is responsible for deciding what to build next in order to maximize product value. The PO maintains and prioritizes the Product Backlog, which contains product requirements. Furthermore, the PO:

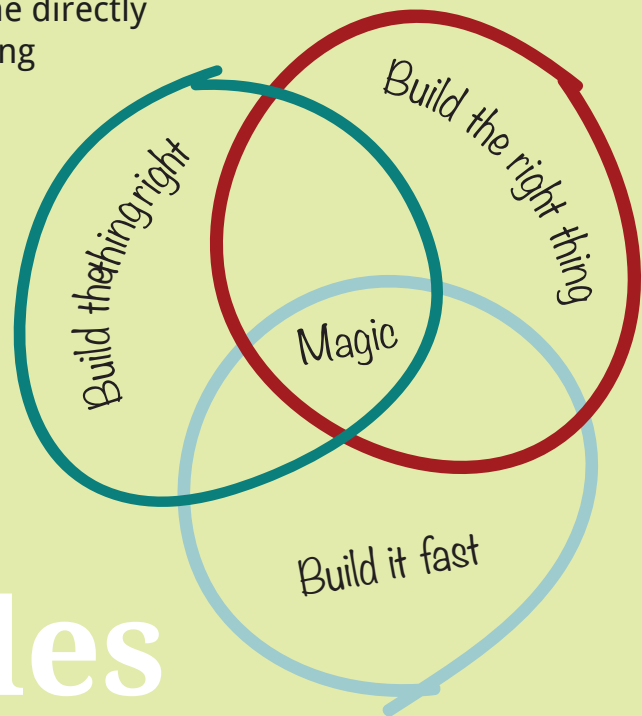
- Makes sure everyone understands upcoming backlog items
- Keeps contact with stakeholders, getting their requirements and information
- Decides which items are relevant - and which need to be dropped

## Development Team

The Development Team consists of everyone directly building the product. They are self-organizing and decide how to turn backlog items into working solutions. The Development Team is responsible for the quality of the outcome.

The Development Team should be cross-functional, i.e. all skills needed to create an increment are present.

Non-developers such as testers and UX people are also part of the Development Team. Everyone is called "developer". No one has a special title.



# Scrum Roles

A Scrum team consists of a cross-functional Development Team, 1 Product Owner and 1 Scrum Master

## Scrum Master

The Scrum Master (SM) is a servant-leader who promotes and supports Scrum. The SM helps the team, stakeholders and the organization to understand the theory, practices, rules and values of Scrum. The SM ...

- coaches people outside the team to interact with the team in helpful ways
- supports PO with techniques & ensures the dev team understands backlog items
- helps the team self-organize and to work together more effectively
- facilitates Scrum events as needed or requested
- removes impediments to the team's progress